What it costs

Pay as you go

Price Guide updated and all charges applicable from 31st March 2023

Price Plans

Everyday plan*

When you first join us on pay as you go, you'll automatically join our Everyday plan. You can then choose to move to our Talk, Text or International or BlackBerry® plans either by texting the appropriate short code to 146 (TALK, TEXT or BLACKBERRY); by calling 146 for free and following the instructions; or via My EE.

Call charges for a one minute direct dial call at ar	
Calls to other EE customers in the UK	40p
Calls to numbers starting with 01, 02 or 03 (not including Jersey, Guernsey and the Isle of Man) from the UK at any time	40p
Calls to the customers of other UK mobile operators, including calls to Orange customers in the UK	40p
Checking voicemail in the UK	40p

Text Messaging per message sen		
Text Messaging (per message sent to other EE customers in the UK)	15p	
Text Messaging (per message sent to other UK mobile operators' customers, including messages to Orange customers in the UK)	15p	
Text Messaging to numbers starting 01, 02 and 03 (not including Jersey, Guernsey and the Isle of Man) from the UK at any time	15p	
Text Messaging (per message sent to a non-UK mobile customer)	20p	
Picture Messaging (per message sent to a UK mobile customer)	30p	

Talk plan*

This plan, when you top up £10 (in any denomination) in a calendar month, you'll receive 100 free minutes to call UK mobiles, voicemail and landlines starting 01, 02 and 03 (exclusions as below) to use in the following calendar month.

When you top up a total of £15 in a calendar month, you'll receive free internet on your phone as well as your other free stuff, to use the following calendar month.

Call charges for a one minute direct dial call at any	
Calls to other EE customers	35p
Calls to numbers starting with 01, 02 or 03 (not including Jersey, Guernsey and the Isle of Man) from the UK at any time	35p
Calls to the customers of other UK mobile operators, including calls to Orange customers in the UK	35p
Checking voicemail in the UK	35p

Text Messaging per message ser		
Text Messaging (per message sent to other EE customers in the UK) ⁶	15p	
Text Messaging (per message sent to other UK mobile operators' customers, including messages to Orange customers in the $\rm UK)^{2.6}$	15p	
Text Messaging to numbers starting 01, 02 and 03 (not including Jersey, Guernsey and the Isle of Man) from the UK at any time 6	15p	
Text Messaging (per message sent to a non-UK mobile customer) ¹	20p	
Picture Messaging (per message sent to a UK mobile customer)	30p	

Successfully top-up £10 in a calendar month and you will get free minutes the following month. We'll send you a text to let you know you've earned the free minutes. We'll add them to your account at one minute in the morning on the first day of the next month. As long as you stay a member of the plan throughout the month, you'll have your free minutes to use in the UK and while roaming in the EU the following month. You'll get 100 minutes to use in the UK or while roaming in the EU (including Jersey, Guernsey and the Isle of Man) for mobile networks, voicemail and numbers starting with 01, 02 and 03. Remember calls from the UK to the EU (including Jersey, Guernsey and the Isle of Man) are not included. You'll need to use your free minutes during that month, or lose them. If you change plans while using the free minutes or texts you've earned, you'll lose any that you haven't already used. And remember, on our International plan you can't buy any of our international calling or texting Boosters.

Successfully top up £15 in a calendar month (in any denomination) and get free internet on your phone the following month. We'll send you a text to let you know you've earned the free internet. We'll add it to your account at one minute in the morning on the first day of the next month. As long as you stay a member of the plan throughout the month, you'll have your free internet to use following month. You'll need a compatible phone and internet coverage, check it at ee.co.uk. Remember, you can only use internet on your phone in the UK and while roaming in the EU and you can't use your phone as a modem or use internet on your phone for peer to peer file sharing, instant messaging or making internet phone calls. Your free internet comes with a fair use policy of 500MB a calendar month. We'll monitor how much you send and receive each calendar month so that we can protect our network for all our customers. If you use more than your fair use policy amount, we won't charge you anymore, but we may restrict how you can use internet on your phone. Remember that if you want to use internet outside the UK or the EU then additional charges will apply.

See Non Standard Charges for more information.

Text plan

This plan, when you top up £10 (in any denomination) in a calendar month, you'll receive unlimited free texts to use in the UK and while roaming in the EU for mobiles and landlines starting 01, 02 and 03 (exclusions as below) in the following calendar month.

When you top up a total of £15 in a calendar month, you'll receive free internet on your phone as well as your other free stuff, to use the following calendar month.

Call charges for a one minute direct dial call at any tim		
Calls to other EE customers in the UK ⁶	35p	
Calls to numbers starting with 01, 02 or 03 (not including Jersey, Guernsey and the Isle of Man) from the UK at any time ^{2, 6}	35p	
Calls to the customers of other UK mobile operators, including calls to Orange customers in the UK	35p	
Checking voicemail in the UK	35p	

Text Messaging per m	
Text Messaging (per message sent to other EE customers in the UK) ⁶	15p
Text Messaging (per message sent to other UK mobile operators' customers, including messages to Orange customers in the UK) ^{2, 6}	15p
Text Messaging to numbers starting 01, 02 and 03 (not including Jersey, Guernsey and the Isle of Man) from the UK at any time ⁶	15p
Text Messaging (per message sent to a non-UK mobile customer) ¹	20p
Picture Messaging (per message sent to a UK mobile customer)	30p

Successfully top-up £10 in a calendar month and you will get free texts the following month. We'll send you a text to let you know you've earned the free texts. We'll add them to your account at one minute in the morning on the first day of the next month. As long as you stay a member of the plan throughout the month, you'll have your free texts to use in the UK and while roaming in the EU the following month. You'll get free unlimited UK texts to use in the UK or while roaming in the EU (including Jersey, Guernsey and the Isle of Man) for mobile networks, voicemail and numbers starting with 01, 02 and 03. Remember calls from the UK to the EU (including Jersey, Guernsey and the Isle of Man) are not included.

If you change plans while using the free minutes or texts you've earned, you'll lose any that you haven't already used. We'd like to remind you that your terms and conditions say that you mustn't use our services to do anything unlawful or to send nuisance communications. At the moment, we'll decide that you're breaking this condition if you text more than 200 different numbers over the course of the month with your free unlimited texts. Remember, we're free to decide that other types of use may also be breaking this condition. If you do break this condition, we'll disconnect your SIM card from our network without giving you any advance warning.

Successfully top up £15 in a calendar month (in any denomination) and get free internet on your phone the following month. We'll send you a text to let you know you've earned the free internet. We'll add it to your account at one minute in the morning on the first day of the next month. As long as you stay a member of the plan throughout the month, you'll have your free internet to use the following month. You'll need a compatible phone and internet coverage, check it at ee.co.uk. Remember, you can only use internet on your phone in the UK and while roaming in the EU and you can't use your phone as a modem or use internet on your phone for peer to peer file sharing, instant messaging or making internet phone calls. Your free internet comes with a fair use policy of 500MB a calendar month. We'll monitor how much you send and receive each calendar month so that we can protect our network for all our customers. If you use more than your fair use policy amount, we won't charge you anymore, but we may restrict how you can use internet on your phone. Remember that if you want to use internet outside the UK then additional charges will apply.

See Non Standard Charges for more information.

BlackBerry® plan

Join BlackBerry plan and when you top up £10 (in any denomination) in a calendar month, you'll receive free BlackBerry email, BBM and 50MB of internet on your phone to use in the UK and while roaming in the EU the following calendar month. When you top up a total of £15 in a calendar month, you'll also get additional internet on your phone, giving you a total of 500MB to use the following calendar month.

Call charges for a one minute direct dial call at any	
Calls to other EE customers in the UK	35p
Calls to numbers starting with 01, 02 or 03 (not including Jersey, Guernsey and the Isle of Man) from the UK at any time ^{2, 6}	35p
Calls to the customers of other UK mobile operators, including calls to Orange customers in the UK	35p
Checking voicemail in the UK	35p

Text Messaging per message ser	
Text Messaging (per message sent to other EE customers in the UK) ⁶	15p
Text Messaging (per message sent to other UK mobile operators' customers, including messages to Orange customers in the UK) ^{2,6}	15p
Text Messaging to numbers starting 01, 02 and 03 (not including Jersey, Guernsey and the Isle of Man) from the UK at any time ⁶	15p
Text Messaging (per message sent to a non-UK mobile customer) ¹	20p
Picture Messaging (per message sent to a UK mobile customer)	30p

Successfully top-up £10 in a calendar month and the following month you'll get free BlackBerry services. BlackBerry services include BlackBerry email, BBM and 50MB of internet on your phone. We'll send you a text to let you know you've earned the free BlackBerry services. We'll add them to your account at one minute in the morning on the first day of the next month. As long as you stay a member of the plan throughout the month, you'll have your free BlackBerry services to use the following month. You'll need a compatible phone and Internet coverage. Remember, you can only use Internet on your phone in the UK and while roaming in the EU and you can't use your phone as a modem or use Internet on your phone for peer to peer file sharing, instant messaging or making internet phone calls. We monitor how much you send and receive each calendar month so that we can protect our network for all our customers. If you use more than your fair use policy amount, we went charge you anymore, but we may restrict how you can use internet on your phone.

If you change plans while using the free BlackBerry you've earned, you'll lose any unused allowance. Remember that if you want to use BlackBerry services or internet outside the UK and EU then additional charges will apply.

Successfully top up £15 in a calendar month and get a total ad 500MB internet on your phone to use the following month. We'll send you a text to let you know you've earned the internet. We'll add it to your account at one minute in the morning on the first day of the next month. We'll monitor how much you send and receive each calendar month so that we can protect our network for our customers. If you use more than your fair use policy amount, we won't charge you anymore, but we may restrict how you can use Internet en your phone. Remember that if you want to use internet outside the UK and EU then additional charges will apply. Also you can't use your phone as a modem, for peer to peer file sharing, or for making internet phone calls.

Calling Abroad from the UK

Discounted International call charges

 $If you're \ on \ the \ International \ Plan \ (no \ longer \ available) \ you \ get \ these \ discounted \ international \ call \ charges \ automatically.$

If you're already on pay as you go you can add the free International Pass to your plan by texting INT to 441.

Customers who have International Pass have these discounted International call charges.

Country	Landline	Mobile	Text	Country	Landline	Mobile	Text
Algeria	12p	30p	10p	Kazakhstan	5p	15p	10p
Argentina	10p	20p	10p	Kenya	8p	8p	10p
Australia	2р	10p	10p	Latvia	18p	18p	6р
Austria	2р	5p	6р	Lithuania	18p	18p	6р
Bangladesh	5p	5p	10p	Luxembourg	5p	15p	6р
Barbados	12p	16p	10p	Malaysia	3р	3р	10p
Belgium	2p	5p	6р	Mauritius	10p	20p	10p
Brazil	3р	15p	10p	Morocco	15p	30p	10p
Bulgaria	6р	18p	6р	Netherlands	2p	5p	6р
Canada	3р	3р	10p	New Zealand	2p	7p	10p
China	2р	2p	10p	Nigeria	8p	8p	10p
Colombia	5p	15p	10p	Norway	2p	8p	6р
Croatia	5p	15p	6р	Pakistan	10p	10p	10p
Cyprus	2р	6р	6р	Philippines	10p	20p	10p
Czech Republic	2p	6р	6р	Poland	1p	5p	6р
Denmark	2p	5p	6р	Portugal	2p	3р	6р
Egypt	10p	20p	10p	Romania	2p	5p	6р
Estonia	5p	15p	6р	Russia	5p	15p	10p
Finland	5p	15p	6р	Saudi Arabia	10p	20p	10p
France	2p	5p	6р	Singapore	1p	1p	10p
Germany	2р	5p	6р	Slovakia	5p	15p	6р
Ghana	12p	25p	10p	South Africa	3р	8p	10p
Greece	5p	15p	6р	South Korea	7p	10p	10p
Guernsey	5p	15p	6р	Spain	2p	8p	6р
Hong Kong	2p	2p	10p	Sri Lanka	10p	20p	10p
Hungary	2р	5p	6р	Sweden	2p	5p	6р
India	2р	2p	10p	Switzerland	2p	12p	6р
Indonesia	10p	20p	10p	Taiwan	10p	20p	10p
Ireland	1p	8p	6р	Thailand	3р	3р	10p
Israel	5p	20p	10p	Trinidad &Tobago	10p	17p	10p
Italy	2p	7p	6р	Turkey	5p	15p	10p
Jamaica	10p	17p	10p	Uganda	20p	20p	10p
Japan	5p	15p	10p	United Arab Emirates	12p	12p	10p
Jersey	5p	15p	10p	United States	3р	3р	10p

Price Plans no longer available

International plan

Price plan is no longer available for customers to join from 7th April 2014

With this plan, when you top up £10 (in any denomination) in a calendar month, you'll receive 70 free minutes to call abroad from the UK to any of the countries listed below**

When you top up a total of £15 in a calendar month, you'll receive free internet on your phone as well as your other free stuff, to use the following calendar month.

	Call charges for a one minute direct dial call at any time
Calls to other EE customers in the UK	35p
Calls to numbers starting with 01, 02 or 03 (not including Jersey, Guernsey and the Isle of Man) from the UK at any time	35p
Calls to the customers of other UK mobile operators, including calls to Orange customers in the UK	35p
Checking voicemail in the UK	25p per call if speak to an agent, otherwise, free of charge

	Text Messaging per message sent
Text Messaging sent to other EE UK customers ¹	15p
Text Messaging sent to other UK mobile operators' customers in the UK ^{2, 6}	15p
Text Messaging to numbers starting 01, 02 and 03	
(not including Jersey, Guernsey and the Isle of Man)	15p
from the UK at any time ⁶	
Text Messaging sent to a non-UK mobile customer ¹	20p
Picture Messaging (per message sent to a UK mobile customer)	30p

Successfully top-up £10 in a calendar month and you will get free minutes the following month. We'll send you a text to let you know you've earned the free minutes. We'll add them to your account at one minute in the morning on the first day of the next month. As long as you stay a member of the plan throughout the month, you'll have your free minutes to use in the UK the following month. You'll get 70 international minutes to call mobiles and landlines in the countries listed below from the UK. You'll need to use your free minutes during that month, or lose them. In addition to those free minutes, customers on our International Plan can call or text people in the countries on our International Pass from the UK at lower international rates at all times. If you change plans while using the free minutes or texts you've earned, you'll lose any that you haven't already used. And remember, on our International plan you can't buy any of our international calling or texting Boosters.

All charges are inclusive of amounts in respect of VAT. You pay an amount inclusive of all amounts in respect of VAT on our charges where VAT is applicable (shown in the Inc. VAT column). The standard rate of VAT in the UK is currently 20%. If the rate of VAT is increased the amount you pay will automatically be increased by an equivalent amount (i.e. the rates will be revised upwards to reflect the rate increase).

Successfully top up £15 in a calendar month (in any denomination) and get free internet on your phone the following month. We'll send you a text to let you know you've earned the free internet. We'll add it to your account at one minute in the morning on the first day of the next month. As long as you stay a member of the plan throughout the month, you'll have your free internet to use following month. You'll need a compatible phone and internet coverage. Remember, you can only use internet on your phone in the UK and while roaming in the EU and you can't use your phone as a modem or use internet on your phone for peer to peer file sharing, instant messaging or making internet phone calls. Your free internet comes with a fair use policy of 500MB a calendar month. We'll monitor how much you send and receive each calendar month so that we can protect our network for all our customers. If you use more than your fair use policy amount, we won't charge you anymore, but we may restrict how you can use internet on your phone. Remember that if you want to use internet outside the UK and while roaming in the EU then additional charges will apply. See Non Standard Charges for more information.

On International plan, the low rates are available to use when calling mobiles and landlines within the following countries from the UK. Algeria, Argentina, Australia, Austria, Bangladesh, Barbados, Belgium, Brazil, Bulgaria, Canada, China, Colombia, Croatia, Cyprus, Czech Republic, Denmark, Egypt, Estonia, Finland, France, Germany, Ghana, Greece, Guernsey, Hong Kong, Hungary, India, Indonesia, Ireland, Israel, Italy, Jamaica, Japan, Jersey, Kenya, Korea (Republic of), Latvia, Lithuania, Luxembourg, Malaysia, Mauritius, Morocco, Netherlands, New Zealand, Nigeria, Norway, Philippines, Poland, Portugal, Romania, Russian Federation, Saudi Arabia, Singapore, Slovakia, South Africa, Spain, Sri Lanka, Sweden, Switzerland, Taiwan (Province Of China), Thailand, Trinidad & Tobago, Turkey, United Arab Emirates, United States.

On International plan, the 70 free minutes are available to use to mobiles and landlines within the above countries from the UK with the exception of landlines and mobiles in Algeria, Ghana, Morocco and United Arab Emirates, and mobiles in Barbados, Bulgaria, Estonia, Jamaica, Latvia, Lithuania, South Africa, Trinidad & Tobago.

Talk Tariff*

Price plan is no longer available for customers to join from 1^{st} June 2011

Call charges for a one minute direct dial call at any	
Calls to other EE customers in the UK	35p
Calls to numbers starting with 01, 02 or 03 (not including Jersey, Guernsey and the Isle of Man) from the UK at any time	35p
Calls to the customers of other UK mobile operators, including calls to Orange customers in the UK	35p
Checking voicemail in the UK	35p

Text Messaging per message	
Text Messaging sent to other EE UK customers	15p
Text Messaging (per message sent to other UK mobile operators' customers, including messages to Orange customers in the UK)	15p
Text Messaging to numbers starting 01, 02 and 03 (not including Jersey, Guernsey and the Isle of Man) from the UK at any time	15p
Text Messaging sent to a non-UK mobile customer	20p
Picture Messaging (per message sent to a UK mobile customer)	30p

Mates Rates*

Price plan is no longer available for customers to join from 1st June 2011

Call charges for a one minute direct dial call at any	
Calls to other EE customers in the UK	20p
Calls to numbers starting with 01, 02 or 03 (not including Jersey, Guernsey and the Isle of Man) from the UK at any time	40p
Calls to the customers of other UK mobile operators, including calls to Orange customers in the UK	40p
Checking voicemail in the UK	30p

	Text Messaging per message sent
Text Messaging (per message sent to other EE customers in the UK)	9p
Text Messaging (per message sent to other UK mobile operators' customers, including messages to Orange customers in the $\rm UK)^1$	15p
Text Messaging to numbers starting 01, 02 and 03 (not including Jersey, Guernsey and the Isle of Man) from the UK at any time	15p
Text Messaging sent to a non-UK mobile customer	20p
Picture Messaging (per message sent to a UK mobile customer)	30p

Mates Rates International*

Price plan is no longer available for customers to join from $1^{\text{st}}\,$ June 2011

Call charges for a one minute direct dial call at an	
Calls to other EE customers in the UK	15p
Calls to numbers starting with 01, 02 or 03 (not including Jersey, Guernsey and the Isle of Man) from the UK at any time	30p
Calls to the customers of other UK mobile operators, including calls to Orange customers in the UK	30p
Checking voicemail in the UK	25p

	Text Messaging per message sent
Text Messaging (per message sent to other EE customers in the UK)	9p
Text Messaging (per message sent to other UK mobile operators' customers, including messages to Orange customers in the UK) $^{\rm 1}$	15p
Text Messaging to numbers starting 01, 02 and 03 (not including Jersey, Guernsey and the Isle of Man) from the UK at any time	15p
Text Messaging sent to a non-UK mobile customer	20p
Picture Messaging (per message sent to a UK mobile customer)	30p

Customers on this price plan are provisioned with the International Weekends Reward which gives customers £10 free credit to spend midnight Friday to midnight Sunday, on international calls to mobiles and landlines within calls/texts to the countries listed on page 5 showing Discounted International Call Charges (except Latvia, Lithuania, and Taiwan). The customer only receives the £10 free credit if they top up £10 or move between 00:01 on Monday and 23:59 on Friday.

Text Appeal*

Price plan is no longer available for customers to join from $\mathbf{1}^{\text{st}}$ June 2011

Call charges for a one minute direct dial call at any	
Calls to other EE customers in the UK	35p
Calls to numbers starting with 01, 02 or 03 (not including Jersey, Guernsey and the Isle of Man) from the UK at any time	35p
Calls to the customers of other UK mobile operators, including calls to Orange customers in the UK	35p
Checking voicemail in the UK	35p

Text	Messaging per message sent
Text Messaging (per message sent to other EE customers in the UK)	8p
Text Messaging (per message sent to other UK mobile operators' customers, including messages to Orange customers in the UK) ¹	8p
Text Messaging to numbers starting 01, 02 and 03 (not including Jersey, Guernsey and the Isle of Man) from the UK at any time	8р
Text Messaging sent to a non-UK mobile customer	30p
Picture Messaging (per message sent to a UK mobile customer)	30p

Everyone*

Price plan is no longer available for customers to join from $\mathbf{1}^{\text{st}}$ September 2008

Call charges for a one minute direct dial call at any	
Calls to other EE customers in the UK	30p
Calls to numbers starting with 01, 02 or 03 (not including Jersey, Guernsey and the Isle of Man) from the UK at any time	30p
Calls to the customers of other UK mobile operators, including calls to Orange customers in the UK	30p
Checking voicemail in the UK	30p

	Text Messaging per message sent
Text Messaging (per message sent to other EE customers in the UK)	15p
Text Messaging (per message sent to other UK mobile operators' customers) ¹	15p
Text Messaging to numbers starting 01, 02 and 03 (not including Jersey, Guernsey and the Isle of Man) from the UK at any time ¹	15 p
Picture Messaging (per message sent to a UK mobile customer)	30p

Standard*

Price plan is no longer available for customers to join from 1^{st} September 2008

Call charges for a one minute direct dial call	Charges when less than 2 minutes of 'qualifying calls' have been made in a day ⁴	Charges when 2 minutes of 'qualifying calls' have been made in a day ⁴
Calls to EE customers in the UK and numbers starting with 01, 02 or 03 (not including Jersey, Guernsey or the Isle of Man)	30p	15p
Calls to the customers of other UK mobile operators, including calls to Orange customers in the UK	30p	15p
Checking voicemail in the UK ²	30p	30p

Text Messaging per message	
Text Messaging (per message sent to other UK mobile operators' customers) ¹	12p
Text Messaging to numbers starting 01, 02 and 03 (not including Jersey, Guernsey and the Isle of Man) from the UK at any time ¹	12p
Picture Messaging (per message sent to a UK mobile customer)	30p

Relax*

Price plan is no longer available for customers to join from 1^{st} September 2008

Call charges for a one minute direct dial call	Charges when the months airtime usage is less than £10	Charges when the months' airtime usage is more than £10 but less than £20	Charges when the months' airtime usage is more than £20	Charges when the months airtime than £40
Calls to numbers starting with 01, 02 or 03 (not including Jersey, Guernsey and the Isle of Man) from the UK at any time and calls to any UK mobile operators' customer at any time ⁵	35p	25p	15p	10p
Checking voicemail in the UK ²	35p	35p	35p	35p

Text Messaging per message s	
Text Messaging (per message sent to a UK mobile customer) ¹	12p
Text Messaging to numbers starting 01, 02 and 03 (not including Jersey, Guernsey and the Isle of Man) from the UK at any time ¹	12p
Text Messaging (per message sent to a non UK mobile customer) ¹	10p
Picture Messaging (per message sent to a UK mobile customer)	30p

Relax with allowances*

Price plan is no longer available for customers to join from 1st September 2008

Call charges for a one minute direct dial call	Charges when the months airtime usage is less than £10	Charges when the months' airtime usage is more than £10 but less than £20	Charges when the months' airtime usage is more than £20	Charges when the months airtime than £40 ⁵
Calls to numbers starting with 01, 02 or 03 (not including Jersey, Guernsey and the Isle of Man) from the UK at any time and calls to any UK mobile operators' customer at any time ⁵	30p	20p	10p	5p
Checking voicemail in the UK ²	Free	Free	Free	Free

Text Messaging per message se	
Text Messaging (per message sent to a UK mobile customer) ¹	12p
Text Messaging to numbers starting 01, 02 and 03 (not including Jersey, Guernsey and the Isle of Man) from the UK at any time ¹	12p
Text Messaging (per message sent to a non UK mobile customer) ¹	10p
Picture Messaging (per message sent to a UK mobile customer)	30p

Talk and Text*

Price plan is no longer available for customers to join from 1^{st} June 2009

Call charges for a one minute direct dial call at any time	Charges when less than 2 minutes of 'qualifying calls' have been made in a day ⁴	Charges when 2 minutes of 'qualifying calls' have been made in a day ⁴
Calls to other EE customers in the UK	30p	10p
Calls to numbers starting with 01, 02 or 03 (not including Jersey, Guernsey and the Isle of Man) from the UK at any time	30p	10p
Calls to the customers of other UK mobile operators, including calls to Orange customers in the UK	30p	10p
Checking voicemail in the UK	30p	30p

	Text/Pictu	ire Messaging per message sent
Text Messaging (per message sent to other EE UK customers) ¹	12p	12p
Text Messaging in the UK (per message sent to other UK operators' customers) ¹	12p	12p
Text Messaging to numbers starting 01, 02 and 03 (not including Jersey, Guernsey and the Isle of Man) from the UK at any time ¹	12p	12p
Text Messaging (per message sent to a non-UK mobile customer) ¹	20p	20p
Picture Messaging (per message sent to a UK mobile customer)	30p	30p

All charges are inclusive of amounts in respect of VAT. You pay an amount inclusive of all amounts in respect of VAT on our charges where VAT is applicable (shown in the Inc. VAT column). The standard rate of VAT in the UK is currently 20%. If the rate of VAT is increased the amount you pay will automatically be increased by an equivalent amount (i.e. the rates will be revised upwards to reflect the rate increase).

Points to note for price plans (pages 2-8).

- 1. We will attempt to deliver the text message for 72 hours. If it has not been delivered after 72 hours it will be deleted, but you will have been charged. Includes messages sent from the EE website; www.ee.co.uk. You will be charged per text message sent to non GSM networks.
- 2. You will be charged per text sent to non GSM networks.
- 3. A day is counted as midnight to midnight. If you start a call before midnight and it continues past midnight into the next day, you will be charged as if the call was taking place during one day only. Qualifying calls are calls to other EE customers, calls to numbers starting with 01, 02 and 03 (not including Jersey, Guernsey and the Isle of Man) from the UK at any time, calls to other UK mobile operators' customers and checking voicemail in the UK.
- 4. Only applicable to customers whose airtime usage is greater than £40 per month, for 3 consecutive months.
- 5. Airtime usage is all voice calls only.
- 6. Includes messages sent from the EE website; www.ee.co.uk
- * Minutes and texts can be used in the UK and while roaming in the EU

Mobile Broadband

Mobile Broadband Pay-Per-Day¹

1 Day ¹	£2
7 Days ¹	£7
Any 7 Days ¹	£10
30 Days ¹	£15

Broadband Packages

3 Months MBB Booster ²	cao
3 Months Midd Booster	£30

- 1. To get Mobile Broadband you'll need a compatible laptop, a Mobile Broadband device (which you'll need to buy) and mobile broadband coverage. You'll need to choose if you want a day, a week, any 7 days to use over 30 days (for customers joining from 1 Feb 2011 only), or 30 days of Mobile Broadband. If you're a pay as you go customer, the cost will come straight out of your top up credit. If you're a pay monthly customer, the cost will be added to your monthly bill. Your day will run out exactly 24 hours after you buy it. If you've bought 1 week, it will run out exactly 7 days from when you bought it. And if you've bought 30 days it will run out exactly 30 days from when you bought it. If you've bought any 7 days you'll have 30 days from the time of purchase to use your 7 days, or you'll lose them. Each day will last for exactly 24 hours from the moment you activate it. When your Mobile Broadband runs out you'll then need to buy more days to keep using it. If you want to use Mobile Broadband outside the UK you'll need to pay more. If you don't use your plan for 180 days, we'll cancel it and your Mobile Broadband device won't work. You'll lose any top up credit left on your account. Each plan comes with a fair use policy depending on when you joined T- Mobile. You can buy an additional day, week, Any 7 days and 30 days time periods before your current time runs out. The additional time period will start automatically and immediately the first one stops. The day has a fair use policy of 0.25GB (0.5GB for customers who joined before 1 Feb 2011), the week has a fair use policy of 0.5GB (1GB for customers who joined before 1 Feb 2011), any 7 days has a fair use policy of 0.25GB for each day and the 30 day has a 1GB fair use policy (2GB for customers who joined before 1 Feb 2011). We'll monitor how much you send and receive during your plan so that we can protect our network for all customers. If you use more than your fair use policy amount, we won't charge you anymore, but we may restrict how you can use your plan
- 2. You get 90 days of Mobile Broadband and a Mobile Broadband USB Stick. You'll need a compatible laptop and mobile broadband coverage. You'll need to activate your Mobile Broadband by clicking on the 'Activate' button on the Mobile Broadband landing page. When your 90 days of Mobile Broadband is up, you can then buy one of our other great pay per day options or another 90 days. Remember that your 90 days of Mobile Broadband has been paid for up front and that you won't be able to get a refund if you stop using it within that time. To make sure all our customers get a high quality of service, a fair use policy of 1GB per calendar month applies to your initial 90 days (for customers who joined from 1 Feb 2011) or 2GB (for customers who joined before 1 Feb2011). We'll monitor how much you send and receive each calendar month so that we can protect our network for all our customers. If you use more than your fair use policy amount, we won't charge you anymore, but we may restrict how you can use your plan. Remember that you can't use Mobile Broadband to make internet phone calls and if you want to use it outside the UK you'll need to pay more.

All plans

Non-standard call charges

Call charges	for a one minute direct dial call at any time
	Inc. VAT
Special Access Numbers ²	
07755 22 0000 to 9999	3p
07755 33 0000 to 9999	5p
07755 44 0000 to 9999	6р
07755 55 0000 to 9999	8p
07755 20 0000 to 9999	10p
07755 30 0000 to 9999	15p
All other calls to 07744 xx xxxx, 07755 xx xxxx and calls to access numbers operated by other service providers	12p

For price plans: Everyday plan, Talk plan, Text plan, and International plan and BlackBerry®

All numbers prefixed by (incl. VAT)	
0500	20p per minute
Calls to (080) & (116)	Free
Calls to (08), (09) & (118) ⁵ (not including Freephone 080)	Access Charge of 44p per minute plus a Service Charge
Calls to 070	5p per minute

For price plans: Talk Tariff, Mates Rates, Mates Rates International, Text Appeal, Everyone, Standard, Relax, Relax with Allowances and Talk & Text.

All numbers prefixed by (incl. VAT)	
0500	20p per minute
Calls to (080) & (116)	Free
Calls to (08), (09) & (118) ⁵ (not including Freephone 080)	Access Charge of 44p per minute plus a Service Charge

- 1. All number prefixed by 084 and 087 are not included in your allowance.
- $2. \qquad \hbox{Please go to www.ee.co.uk/help for specific and detailed up-to-date information about these charges.}$
- 3. No minimum charge applies to Special Access numbers or New Special Access Numbers. For New Special Access Numbers, you'll be charged the pence per minute rate (incl. VAT) indicated by the second two digits of the short code that you dial, whether included in the examples above or not;
- 4. There is also a selection of numbers in this range that are free to call.
- 5. Please see ee.co.uk/ukcalling for a list of Service Charges.

		Call charges for a one minute direct dial call
Mobile Email from EE via Text Messaging (per sent/	received message)	10p
Access to the EE WAP and email service	(using CSD, per minute) ²	10p
	(using GPRS, per kB) ³	0.73p/kB
Notification of email (per message sent to you) (opt	ional service)	10p
Calls to Standard non-emergency (101)		Free
Calls to EE customer service advisor (150)	per call	Free
Calls to Disability Services team (122)		Free
International operator assistance (155)	per minute ⁴	£1.53
International directory enquiries (118xxx)	(Group 1) ⁵	60p
	(Group 2)⁵	65p
	(Group 3)⁵	75 p
	(Group 4)⁵	£1.00
	(Group 5)⁵	£1.50
	(Group 6)⁵	£2.50
	(Group 7)⁵	£2.00
	(Group 8)⁵	£3.00
	(Group 9)⁵	£4.00
	(Group 10) ⁵	£4.50
Blind and disabled directory enquiries (195) ⁷		Free
Text Relay calls via 18002		15p
Text Relay calls via 18000 or 18001		Free
Emergency calls (999, 112)		Free
EE information services		35p
Third party information services		Charges vary as published by third party
Speaking clock (123)		40p
Flat rate services (per call)		75p
Higher flat rate services (per call)		£1.50
Personal number services		30p
Higher personal number services		75p
Pagers flat rate (per call)		75p
Pagers other		30p
Premium services		75p
Premium plus services		£1.50
Higher premium services		£2.50
Voicemail greetings	per minute ⁴	30p
Higher multimedia services	per minute ⁴	10p
Group Call		Same as calls to other EE UK customers
Multimedia services	per minute ⁶	10p

- 1. For all plans other than Talk Tariff, Talk & Text, Relax & Standard.
- 2. CSD refers to Circuit Switched Data.
- 3. For all data sent/received, GPRS refers to General Packet Radio Service.
- 4. Subject to a minimum charge per call of £1.50.
- 5. Subject to a 1 minute minimum call charge.
- 6. Subject to a minimum charge per call of 75p.

Call Return

If you use Call Return you will be charged to return the call as per your price plan. Using your Voicemail service whilst roaming will be charged as per the normal Roaming Voicemail service. Call Return will be charged as though you were in the UK. Access to and charging for the Voicemail service will continue whilst you use Call Return.

Voicemail whilst roaming

When roaming within Europe*, you'll only be charged to listen to your voicemails if you do not have a pay as you go plan. If you have a pay as you go plan, this will be included in your normal allowance. This is charged at the standard per-minute roaming call rate for that country. When roaming outside of Europe**, you'll be charged the per-minute rate for making a call when you listen to your voicemail. You'll also be charged when someone leaves you a voicemail unless you divert all calls to voicemail, or switch off your device when you're travelling.

Administration and other charges

Unlock mobile phone for use on another compatible network'	Free
Replacement SIM card	£15
Reconnection	£10

Handsets can only be unlocked from our network once you've been on the pay as you go plan for at least 6 months.

^{*}Europe is defined as countries in Zones 1a, 1b and 2a.

^{**}Outside of Europe countries are defined as countries listed in Zones 2b and above.

Smart Packs*

30 Day Smart ²						
Monthly Cost (incl. VAT)	£10	£15	£25			
Inclusive Minutes ¹	100	200	500			
Inclusive Texts	400	600	unlimited			
Data	1G	2G	3G			

30 Day Blackberry ^{®2}						
Monthly Cost (incl. VAT)	£10	£15	£25			
Inclusive Minutes ¹	100	200	500			
Inclusive Texts	400	600	unlimited			
Data	1G	2G	3G			

Service Type	Included in Allowance?1	Cost of calls made outside of allowances (incl. VAT)
All mobile numbers (including Lyca, Lebara and MVNOs)	✓	
On-net minutes	✓	
Landlines (numbers starting with 01, 02 or 03 (excluding Jersey, Guernsey and Isle of Man)	✓	As per the existing Everyday price plan
Voicemail	✓	
Call return from voicemail	✓	

- 1. A one minute minimum call charge applies. Thereafter, calls are charged on a per minute basis.
- 2. All Packs last for 30 days, but any of the allowances can be used up in that time. On Day 30, payment is taken automatically from your credit, and a new set of allowances is provisioned; unused allowances expire. If you have insufficient credit to renew the Pack, it will expire and you will need to top up and purchase a new one.
- * Data, minutes and texts can be used in the UK and while roaming in the EU.

Boosters available to customers on price plans: Everyday plan, Talk plan, Text plan, International plan or BlackBerry® plan

Boosters	Details	Cost
Talk		
5 Day Booster ^{1, 2, 3}	200 mins to other EE customers	£5
30 Day Booster ^{1, 2, 4}	200 mins to other EE customers	£10
Text		
5 Day Booster ^{1, 2, 5}	300 texts	£5
30 Day Booster ^{1, 2, 6}	300 texts	£10
Internet on your phone		
£1 a day Booster ^{1, 2, 7}	0.73p per KB	£1
5 day Booster ^{1, 2, 8}		£2.50
30 day Booster ^{1, 2, 10}		£12
6 months ^{1, 2, 10}		£40
30 Day Rolling (monthly cost)		£12
BlackBerry® &Internet on your phone		
30 Day		£12
30 Day Rolling (monthly cost)		£12
6 Months		£40
Calling abroad from UK		
International Text (30 days) ^{1, 2, 9}	50 texts to over 50 countries	£5

- 1. You'll need to have enough top-up credit on your phone as the cost of the booster comes out of your credit.
- 2. If you use, whether directly or through a third party, any device to route or re-route voice, text messages or other services on, from or to the network or you sell or attempt to sell or otherwise provide commercial services using our network to any third party, we will remove this pass from you and/or disconnect your SIM card from our network without giving you any advance warning.
- 3. If you're a pay as you go customer on Everyday, Talk, Text or International, text 5 DAY TALK to 441 to get a Booster giving you 200 minutes to use in the UK and while roaming in the EU. You'll need to have enough top-up credit on your account as the cost of the Booster comes out of your credit. Your Booster will be ready to use as soon as you've bought it, but we'll send you a text to let you know when it is ready to use. You then have 5 days to use your Booster, or lose it. We'll let you know when your 5 days is up.
- 4. If you're a pay as you go customer on Everyday, Talk, Text or International, text 30 DAY TALK to 441 to get a Booster giving you 200 minutes to use in the UK and while roaming in the EU. You'll need to have enough top-up credit on your account as the cost of the Booster comes out of your credit. Your Booster will be ready to use as soon as you've bought it, but we'll send you a text to let you know when it is ready to use. You then have 30 days to use your Booster, or lose it. We'll let you know when your 30 days is up. We'll also remind you 5 days before your Booster is due to expire.
- 5. If you're a pay as you go customer on Everyday, Talk, Text or International, text 5 DAY TEXT to 441 to get a Booster giving you 300 texts to use in the UK and while roaming in the EU for other UK mobile networks and to numbers starting with 01, 02 or 03 (excluding Jersey, Guernsey and Isle of Man). You'll need to have enough top-up credit on your account as the cost of the Booster comes out of your credit. Your Booster will be ready to use as soon as you've bought it, but we'll send you a text to let you know when it is ready to use. You then have 5 days to use your Booster, or lose it. We'll let you know when your 5 days is up.
- 6. If you're a pay as you go customer on Everyday, Talk, Text or International, text 30 DAY TEXT to 441 to get a Booster giving you 300 texts to use in the UK and while roaming in the EU for other UK mobile networks and to numbers starting with 01, 02 or 03 (excluding Jersey, Guernsey and Isle of Man). You'll need to have enough top-up credit on your account as the cost of the Booster comes out of your credit. Your Booster will be ready to use as soon as you've bought it, but we'll send you a text to let you know when it is ready to use. You then have 30 days to use your Booster, or lose it. We'll let you know when your 30 days is up. We'll also remind you 5 days before your Booster is due to expire.
- 7. If you are a pay as you go customer who doesn't have internet on your phone included in your plan or added to your account as a booster, a day pass costs up to £1 a day. We'll automatically charge 0.73p per KB each day (midnight to midnight) when you use internet on your phone until you hit £1 a day and then we won't charge you anymore. You'll need a compatible phone and internet coverage, check it at ee.co.uk. Remember that you can only use internet on your phone in the UK and while roaming in the EU and you can't use your phone as a modem or use internet on your phone for peer to peer file sharing, instant messaging or making internet phone calls. This plan comes with a fair use policy of 500MB a calendar month (40MB a day for customers who joined before 1 Feb 2011). We'll monitor how much you send and receive each calendar month so that we can protect our network for all our customers. If you use more than your fair use policy amount, we won't charge you anymore, but we may restrict how you can use internet on your phone.
- 8. Pay as you go customer? If you have a compatible phone, you can text WEB to 441 or call 879 free from your EE phone to buy our 5 day pass giving you 5 days internet browsing on your phone. We'll send you a text to let you know when your pass is ready to use. We'll start counting your 5 days the next day and you can use your pass until midnight five days later. We'll let you know when your pass has run out. You can have up to 4 boosters on your account at one time and each booster will start as soon as a previous one runs out. Once your pass has run out you'll then be charged up to £1 a day to browse the internet. See the legal stuff and fair use policy at www.ee.co.uk/terms. You'll need internet coverage. Remember that you can only use internet on your phone in the UK and while roaming in the EU and you can't use your phone as a modem or use internet on your phone for peer to peer file sharing, instant messaging or making internet phone calls. This plan comes with a fair use policy of 500MB a calendar month (40MB a day for customers who joined before 1 Feb 2011). We'll monitor how much you send and receive each calendar month so that we can protect our network for all our customers. If you use more than your fair use policy amount, we won't charge you anymore, but we may restrict how you can use internet on your phone.

- 9. We'll send you a text to let you know when it has worked. You'll have 30 days from the day you buy the Booster to use your Booster texts. We'll let you know when these 30 days are up. Your International Text Booster can be used for sending texts from the UK to overseas mobile networks in our rest of the world zone: Australia, Austria, Bangladesh, Belgium, Canada, Channel Islands, China, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Ghana, Greece, Hong Kong, Hungary, India, Indonesia, Ireland, Isle of Man, Israel, Italy, Jamaica, Japan, Korea, Latvia, Lithuania, Luxembourg, Malaysia, Netherlands, New Zealand, Norway, Pakistan, Poland, Portugal, Romania, Russia, Singapore, Slovakia, South Africa, Spain, Sri Lanka, Sweden, Switzerland, Taiwan, Thailand, Trinidad and Tobago, Turkey and USA.
- 10. If you're a pay as you go customer you can get 30 days, 30 days rolling or 6 months of BlackBerry® and internet in the UK and EU. Text either 'MONTHBB', 'MONTHBB2' or '6MONTHBB' free to '441' to buy. You'll need to have enough top-up credit on your account as the cost of the Booster comes out of your credit. You will also need to have a BlackBerry device. We'll send you a text to let you know that's worked and your Booster will start from then. We'll also let you know by a text when your 30 days or 6 months of BlackBerry email and internet is up. At the end of your Booster you will need to buy another Booster to access BlackBerry services. Remember that your Booster has been paid for up front and that you won't be entitled to a refund if you stop using it before it expires. For the rolling Booster, we will automatically deduct the cost of the Booster from your credit each month, unless you do not have enough credit available. We will contact you 48 hours in advance to warn you of the payment. You can opt-out of the rolling Booster by texting 'STOP' to 441. This booster provides BlackBerry email and BBM services, plus internet and comes with a fair use policy of 500MB a calendar month. We'll monitor how much you send and receive each calendar month so that we can protect our network for all our customers. If you use more than your fair use policy amount, we won't charge you anymore, but we may restrict how you can use internet on your phone. Remember that if you want to use BlackBerry services or internet outside the UK and the EU then additional charges will apply. Also you can't use your phone as a modem, for peer to peer file sharing, or for making internet phone calls.

Boosters available to customers on price plans: Talk Tariff, Mates Rates, Mates Rates International, Text Appeal, Everyone, Standard, Relax, Relax with Allowances Talk & Text

Boosters	Details	Cost
30 Day		
Talk and Text 10 ^{1, 2, 4}	100 minutes and 400 texts	£10
Talk and Text 15 ^{1, 2, 4}	200 minutes and 600 texts	£15
Talk and Text 20 ^{1, 2, 3, 4}	300 minutes and unlimited texts	£20
5 Day		
5 day pass ^{1, 2, 5, 7}	Unlimited mins and texts to EE customers	£7.50
Unlimited texts ^{1, 2, 3, 5, 6}	Unlimited text	£7.50
Talk 100 ^{1, 2, 5, 8}	100 minutes to mobiles and landlines on any network for 5 days	£10
Internet ^{13, 14}	5 days unlimited internet on your phone	£2.50
Internet on your phone		
£1 a day Booster ^{1, 2, 9}	0.73p per KB	£1
5 day Booster ^{1, 2, 10}		£2.50
30 day Booster ^{1, 2, 11}		£12
6 months ^{1, 2, 11}		£40
30 Day Rolling (monthly cost)		£12
Calling abroad from UK		
International Text (30 days) ^{1, 2, 12}	50 texts to over 50 countries	£5
Text allowance		
Text allowance (90 days) ^{15, 16}	200 text messages	£12
	500 text messages	£25
	1000 text messages	£30

- $1. \hspace{0.5cm} \textbf{You'll need to have enough top-up credit on your phone as the cost of the booster comes out of your credit.} \\$
- 2. If you use, whether directly or through a third party, any device to route or re-route voice, text messages or other services on, from or to the network or you sell or attempt to sell or otherwise provide commercial services using our network to any third party, we will remove this pass from you and/or disconnect your SIM card from our network without giving you any advance warning.
- 3. We'd like to remind you that your terms and conditions say that you mustn't use our services to do anything unlawful or to send nuisance communications. At the moment, we'll decide that you're breaking this condition if you text more than 200 different phone numbers over the course of the 30 days. Remember, we're free to decide that other types of use may also be breaking this condition. If you do break this condition, we'll disconnect your SIM card from our network without giving you any advance warning.
- 4. We'll send you a text to let you know when your Booster is ready to use. You then have 30 days to use your Booster, or lose it. We'll let you know when your 30 days is up and when your minutes run out, if this happens first. We'll also remind you 5 days before your Booster is due to expire. Use your minutes and texts from the UK or while roaming in the EU to call and text the customers of the other UK mobile networks and to numbers starting with 01, 02 or 03 (excluding Jersey, Guernsey and Isle of Man). Calls to your voicemail also come out of your minutes. You can only have one Talk & Text Booster on your account at any one time. Remember, when you swap your credit for a Talk & Text Booster you'll need to opt-out of any top-up reward offer you're in and you'll lose any top-up reward you have. You also can't earn any top-up rewards while you have a Talk & Text Booster active.
- 5. We'll send you a text to let you know when your pass is ready to use. We'll start counting your 5 days the next day and you can use your pass until midnight five days later. We'll let you know when your pass has run out. You can have up to 4 boosters on your account at one time and each booster will start as soon as a previous one runs out.
- 6. Your booster gives you unlimited texts to use in the UK and while roaming in the EU for other UK mobile networks. This booster is for your personal use only.
- 7. Your booster gives you unlimited calls and texts to use in the UK and while roaming in the EU for customers on EE in the UK. You can call up to 90 different numbers over the 5 days but if you call more than this your booster won't work anymore.
- 8. We'll let you know when your 5 days is up, or when you have used up your 100 minutes, whichever is sooner. Your booster gives you 100 minutes of calls to use in the UK and while roaming in the EU for other UK mobile networks and to numbers starting with 01, 02 or 03 (excluding Jersey, Guernsey and Isle of Man).
- 9. If you are a pay as you go customer who doesn't have internet on your phone included in your plan or added to your account as a booster, a day pass costs up to £1 a day. We'll automatically charge 0.73p per KB each day (midnight to midnight) when you use internet on your phone until you hit £1 a day and then we won't charge you anymore. You'll need a compatible phone and internet coverage, check it at ee.co.uk. Remember that you can only use internet on your phone in the UK and while roaming in the EU and you can't use your phone as a modem or use internet on your phone for peer to peer file sharing, instant messaging or making internet phone calls. This plan comes with a fair use policy of 500MB a calendar month (40MB a day for customers who joined before 1 Feb 2011). We'll monitor how much you send and receive each calendar month so that we can protect our network for all our customers. If you use more than your fair use policy amount, we won't charge you anymore, but we may restrict how you can use internet on your phone.

- 10. Pay as you go customer? If you have a compatible phone, you can text WEB to 441 or call 879 free from your EE phone to buy our 5 day pass giving you 5 days internet browsing on your phone. We'll send you a text to let you know when your pass is ready to use. We'll start counting your 5 days the next day and you can use your pass until midnight five days later. We'll let you know when your pass has run out. You can have up to 4 boosters on your account at one time and each booster will start as soon as a previous one runs out. Once your pass has run out you'll then be charged up to £1 a day to browse the internet. See the legal stuff and fair use policy at www.ee.co.uk/terms. You'll need internet coverage, check it at ee.co.uk. Remember that you can only use internet on your phone in the UK and while roaming in the EU and you can't use your phone as a modem or use internet on your phone for peer to peer file sharing, instant messaging or making internet phone calls. This plan comes with a fair use policy of 500MB a calendar month (40MB a day for customers who joined before 1 Feb 2011). We'll monitor how much you send and receive each calendar month so that we can protect our network for all our customers. If you use more than your fair use policy amount, we won't charge you anymore, but we may restrict how you can use internet on your phone.
- 11. If you're a pay as you go customer you can get 30 days, 30 days rolling or 6 months of internet on your phone in the UK. Text MONTHWEB for 30 day Booster, MONTHWEB2 for 30 day rolling Booster or 6MONTHWEB for 6 month Booster to 441 to buy. You'll need to have enough top-up credit on your account as the cost of the Booster comes out of your credit. You will also need to have a compatible device. We'll send you a text to let you know your Booster has been applied and your Booster will start from then. We'll also let you know by a text when your 30 days or 6 months is up. At the end of your Booster you will need to buy another Booster to access internet on your phone. Remember that your Booster has been paid for up front and that you won't be entitled to a refund if you stop using it before it expires. For the rolling Booster, we will automatically deduct the cost of the Booster from your credit each month unless you do not have enough credit available. We will contact you 2 days in advance of the payment. You can opt-out of the rolling Booster by texting STOP to 441. Remember that you can only use internet on your phone in the UK and while roaming in the EU and you can't use your phone as a modem or use internet on your phone for peer to peer file sharing, instant messaging or making internet phone calls. This Booster comes with a Fair Use Policy of 500MB a calendar month. We'll monitor how much you use each calendar month so that we can protect our network for all our customers. If you use more than your fair use policy amount we won't charge you anymore but we may restrict how you can use internet on your phone.
- 12. We'll send you a text to let you know when it has worked. You'll have 30 days from the day you buy the Booster to use your Booster texts. We'll let you know when these 30 days are up. Your International Text Booster can be used for sending texts from the UK to overseas mobile networks in our rest of the world zone: Australia, Austria, Bangladesh, Belgium, Canada, Channel Islands, China, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Malaysia, Netherlands, New Zealand, Norway, Pakistan, Poland, Portugal, Romania, Russia, Singapore, Slovakia, South Africa, Spain, Sri Lanka, Sweden, Switzerland, Taiwan, Thailand, Trinidad and Tobago, Turkey and USA.
- 13. Once your pass has run out you'll then be charged up to £1 a day to browse the internet. See the legal stuff at www.ee.co.uk/terms. You'll need internet coverage, check it at ee.co.uk. Remember that you can only use internet on your phone in the UK and while roaming in the EU and you can't use your phone as a modem or use internet on your phone for peer to peer file sharing, instant messaging (except if you have aSidekick) or making internet phone calls. Each plan comes with a fair use policy of. We'll monitor how much you send and receive each calendar month so that we can protect our network for all our customers. If you use more than your fair use policy amount, we won't charge you anymore, but we may restrict how you can use internet on your phone, depending on how often you go over your amount and by how much.
- 14. This plan comes with a fair use policy of 40MB a day.
- 15. Text allowances have a 90 day expiry period and include text messages to use in the UK and while roaming in the EU for UK mobile operators' customer in the UK, including text messages sent via Group Text, but excludes all other text message options and text messages while abroad.
- 16. There is no rollover of allowances after the 90 day period has expired.

Customize your price plan (UK only)

Text and MMS Alert Services ²	100 minutes and 400 texts	from 5p to £4
Games ⁵	200 minutes and 600 texts	from free to £15
Music ⁵	300 minutes and unlimited texts	from free to £20
Video ⁵		from free to £4.99
Books ⁵		from free to £25
TV ⁵		from 20p to £5
GPS Services ⁵		from £5.99
Wallpapers ⁵		from free to £2.50
Caller Tunes ⁵		£1 per month £1.50 per download
Third party information services		Charges vary as published by third party
EE ringtones and icons ^{1, 2}	Monophonic	£1.50
	Polyphonic	£2.50
	Realtones	£3.00
Web 'n' walk (This charge applies up to a daily maximum of £1(incl. VAT) running from midnight to midnight ^{3, 4} . Charges not applicable to connection via CSD).	per kB sent/received	0.73p

- 1. Subscription valid for 30 days. Text messages sent requesting this service cost 20p in addition to the service subscription charge.
- 2. The call duration is approximately 1 minute other than advanced ringtones (polyphonic) which has approximate call duration of 2 minutes.
- 3. Charges of 0.73p per kB apply until £1 per day (midnight to midnight) is spent. If you have already spent £1 and you browse for a continuous period from before midnight to after midnight, all of that period will be charged at the new day's rate of 0.73p per kB.
- 4. The web 'n' walk day pass does not include calls made whilst roaming. Standard charges apply, see international call charges for more details.
- 5. The individual price you pay will be shown on the portal where you buy the service at the time you pay.

International call charges

Charges from UK to abroad

These International call charges apply to all pay as you go plans with the exception of International plan and those customers who opted into International Pass. Call charges are in pence for a one minute direct-dial voice, fax or data call originating within the UK. Calls are charged by the minute, not by the second, and will be rounded up to the nearest minute.

 $\,$ MMS from the UK to abroad are charged at standard rate as per your price plan.

Calls made to landlines and mobiles within the b	elow zones	Anytime Standard charges Anytime Sendin (Incl. VAT) (Incl. VAT)			
Zone 1 - Europe		18p	6р		
Zone 2 - Ireland, Channel Islands and Isle of Man		18p	6р		
Zone 3 - USA and Canada		90p	20p		
Zone 4 - Andorra, Australia, Faroe Islands, New Z	£1.00	20p			
Zone 5 - Rest of World	£1.80	20p			
Satellite		£5.00	20p		
Across to the EE WAP and email service	(using CSD, per minute)	10p	-		
	(using GPRS, per kB)	73p	-		
International premium services		£3.50	£2.00		

Charges whilst abroad

• For all customers making a call in Zones 1 and 2, there is a minimum call charge of 30 seconds, after which calls are billed per second. However, there is no minimum call charge for receiving a call in those Zones and calls are just billed per second. Calls made or received in Zones 3, 4, 5 and 6 are subject to a minimum call charge of 60 seconds, after which calls are billed per second. Calls to international premium services are charged by the minute.

Prices for calls and other services whilst travelling abroad

- Call charges are in pence for a one minute direct-dial voice, fax or data call. These charges also apply to any calls made to EE UK Customer Services (150/+44 7953 966150) whilst travelling.
- Calls made or received while you are outside the European Union are not subjected to UK VAT.
- To use Web'n'walk, Mobile Broadband and Instant Email whilst in the EU¹ you will need to buy one of our Boosters listed below. If you are in the any other part of the world it will cost £7.50 a MB^{2,3}.
- Multimedia Messaging usage whilst abroad is charged at the standard rate as per your price plan.
- You can't make Video Calls whilst abroad.
- If you use Mobile Broadband, Web'n'walk or Instant Email in our Aeronautical zone you will be charged £10 a MB.

Travel Boosters³

These Travel Boosters are available on all pay as you go plans.

Roaming Data add-ons outside of EU*/EEA/Switzerland countries (incl. VAT)														
Zone A Zone B				Zone C	one C Zo			one D		Zone E				
£	Days	MB	£	Days	MB	£	Days	MB	£	Days	MB	£	Days	MB
£6.52	1d	50	£6.52	1d	15	£6.52	1d	8	£6.52	1d	4	£47.03	1d	5
£13.06	1d	150	£13.06	1d	35	£13.06	1d	20	£13.06	1d	10	£86.23	1d	10
£32.64	7d	300	£32.64	7d	100	£32.64	7d	45	£32.64	7d	22			
£65.32	7d	900	£65.32	7d	225	£65.32	7d	110	£65.32	7d	50			

The daily charge and the data allowance are applied for a UK day – midnight to midnight, UK time.

1. Our Data Roaming Zone A countries are: Andorra, Armenia, Australia, Canada, China, Hong Kong, India, Israel, Japan, Malaysia, Mexico, New Zealand, Peru, Qatar, Russia, Singapore, South Africa, Thailand, Turkey, USA.

Our Data Roaming Zone B countries are: Albania, Algeria, Argentina, Bahrain, Bermuda, Brazil, Caribbean, Columbia, Dominican Republic, Ecuador, Indonesia, Isle of Man, Kenya, Kuwait, Macedonia, Moldova, Montenegro, Nicaragua, Nigeria, Oman, Philippines, Saudi Arabia, Serbia, South Korea, Sri Lanka, Taiwan, Ukraine, United Arab Emirates, Uruguay, Venezuela.

Our Data Roaming Zone C countries are: Benin, Botswana, Cambodia, Cameroon, Egypt, Gabon, Ghana, Guinee, Ivory Coast, Jordan, Madagascar, Mali, Mongolia, Monserrat, Morocco, Panama, Senegal, Sudan, Tanzania, Vietnam Zambia.

Our Data Roaming Zone D countries are: Air and Maritime, Afghanistan, Angola, Bangladesh, Belize, Burundi, Bhutan, Belarus, Bolivia, Bosnia and Herzegovina, Brunei, Burkina Faso, Cape Verde, Central African Republic, Chad, Chile, Congo, Cook Islands, Costa Rica, Cuba, Djibouti, El Salvador, Equatorial Guinea, Ethiopia, Falkland Islands, Faroe Islands, Fiji, French Polynesia, Gambia, Georgia, Greenland, Guam, Guatemala, Guiana, Honduras, Iran, Iraq, Kazakhstan, Kyrgyzstan, Laos, Lebanon, Lesotho, Liberia, Libya, Macau, Malawi, Mauritius, Mozambique, Namibia, Nepal, Netherland Antilles, Niger, Pakistan, Palestine, Papua New Guinea, Paraguay, Sierra Leone, Suriname, Swaziland, Syria, Tajikistan, Tunisia, Uganda, Uzbekistan, Yemen, Zimbabwe.

Our Data Roaming Zone E countries are: Azerbaijan, Belarus, Rwanda, Seychelles.

- 2. If you've got an Instant Email or Business Email on BlackBerry plan or Booster, you can buy a Booster to let you check your email when travelling abroad in many countries world-wide. Simply text BBROAM to 879 to buy the Booster, call us on 150 or go to My EE. Or you can contact your dedicated EE contact if you're a business customer. If you don't want the Booster any more simply call us on 150. There's a fair use policy of 50MB of email data per month. If you go over 50MB in a given month, we may request you lower your data usage. If you don't buy a Booster you'll be charged £7.50 per MB for countries in our five travel calling zones.
- 3. To use internet on your phone whilst travelling abroad you'll need to buy one of our Roaming Data Boosters. If you're a pay-per-day customer you'll need to have enough top-up credit on your account to be able to buy. Remember we count the time periods based on UK time. Once your Booster runs out, you'll have to buy another one to be able to continue surfing the internet on your phone in our Travel Zone. Remember you can't use your phone as a modem or use internet on your phone for peer to peer file sharing, instant messaging (except if you have a Sidekick) or making internet phone calls. A Booster lasts for the stated duration from when you buy it or until you have used your data allowance up, whichever comes first.

^{*}You no longer need to buy any add-ons as EU roaming is included in your pack allowance

Prices for calls and other services whilst travelling abroad

Zone (you are in)	Making a call to within the EU (Zones 1a, 1b, 2a and 2b), including back to the UK (incl. VAT)	Making a call to outside of the EU (Zones 3–9, including satellite numbers) (incl. VAT)	Receiving a call (incl. VAT)	Sending a text to within the EU (Zones 1a, 1b, 2a and 2b), including back to the UK (incl. VAT) ⁹	Sending a text to outside of the EU (Zones 3-9) (incl. VAT) ⁹	Sending a picture message (incl. VAT)	
Zone 1, Ireland, Isle of Man		£1.20	free		50p		
Zone 2a, Channel Islands	40*	£1.44		15p*	60p		
Zone 2b, Europe (EU/EEA) ⁴	40p*	£1.20			50p		
Zone 1a, Europe (EU/EEA) ⁵	£1.44				60p		
Zone 3, other Europe ⁶		£1.20					
Zone 4, USA and Canada	£1.44			60p	30p		
Zone 5, Australia and New Zealand			60p				
Zone 6, Rest of World ⁷		£1.80			' 		
Zone 7, Maritime – Ships and Ferries							
Zone 8, Rest of World (exceptional) ⁸	£3.00						
Zone 9, Aeronautical – Planes; Satellite numbers		£1.20		.20			

^{*}For calls/texts made back to UK while roaming in EU countries (Zones 1a, 1b, 2a and 2b) these charges might vary depending on your price plan. See above for details.

- 4. Zone 2b, EU/EEA countries include Austria, Belgium, Bulgaria, Croatia, Cyprus (excluding North Cyprus), Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Italy, Latvia, Lithuania, Luxembourg, Malta, Monaco, Netherlands, Poland, Portugal, Romania, Slovak Republic, Slovenia, Spain, Sweden, Vatican.
- 5. Zone 1a, EU/EEA countries include Gibraltar, Iceland, Liechtenstein, Norway, Reunion, San Marino, Switzerland, French Antilles, French Guiana.
- 6. Zone 3, Europe other Europe includes Andorra, Faroe Islands.
- 7. All calls from Antarctic Australian Territory, Comoros and Mayotte, Palau, Papua New Guinea, Telespazio Satellite, Tokelau, are currently barred. Other destinations may be barred, please refer to Customer Services for details.
 - Zone 6 countries include: Afghanistan, Albania, Algeria, Angola, Anguilla, Antigua & Barbuda, Argentina, Armenia, Azerbaijan, Bahrain, Bangladesh, Barbados, Belarus, Belize, Bermuda, Bhutan, Bolivia, Botswana, Bosnia-Herzegovina, Brazil, British Virgin Islands, Brunei, Burkina Faso, Burundi, Cambodia, Cameroon, Cayman Islands, Central African Republic, Chile, China, Colombia, Comoros, Cook Islands, Costa Rica, Democratic People's Republic of Korea, Dominica, Dominican Republic, East Timor, Ecuador, Egypt, El Salvador, Eritrea, Equatorial Guinea, Ethiopia, Fiji, French Polynesia, Gabon, Gambia, Georgia, Ghana, Greenland, Grenada, Guam, Guatemala, Guyana, Guinea-Bissau, Guinea, Haiti, Honduras, Hong Kong, India, Indonesia, Iran, Iraq, Israel, Ivory Coast, Jamaica, Japan, Jordan, Kazakhstan, Kenya, Kiribati, Kosovo, Kyrgyzstan, Lebanon, Lesotho, Liberia, Libya, Macau, Macedonia, Madagascar, Malawi, Malaysia, Mali, Marshall Islands, Mauritania, Mauritius, Mexico, Micronesia, Myanmar, Moldova, Montenegro, Montserrat, Morocco, Mozambique, Myanmar, Namibia, Nauru, Nepal, Netherlands Antilles, New Caledonia, Nicaragua, Niger, Nigeria, Niue, Oman, Pakistan, Palestinian Authority, Panama, Papua New Guinea, Paraguay, Peru, Philippines, Puerto Rico, Qatar, Russia, Rwanda, Samoa, Sao Tome & Principe, Saudi Arabia, Senegal, Serbia, Seychelles, Sierra Leone, Singapore, Solomon Islands, Somalia, South Africa, South Korea, South Sudan, Sri Lanka, St Helena Ascension & Tristan da Cunha, St. Kitts & Nevis, St. Lucia, St Pierre & Miquelon, St. Vincent & the Grenadines, Sudan, Suriname, Swaziland, Syria, Taiwan, Tanzania, Thailand, Togo, Tonga, Trinidad & Tobago, Turkey (Incl. North Cyprus), Turks & Caicos Islands, Tuvalu, Uganda, Ukraine, United Arab Emirates, Uruguay, Vanuatu, Venezuela, Vietnam, Yemen, Wallis and Futuna, Zambia, Zimbabwe.
- 8. Zone 8, Rest Of World (exceptional) countries include: Bahamas, Benin, Cape Verde, Chad, Congo, Cuba, Falkland Islands, Djibouti, Kuwait, Laos, Maldives, Mongolia, Palau, Tajikistan, Turisia, Turkmenistan, Uzbekistan.
- 9. Any undelivered text messages will be charged as per the standard rate for sending the text message.
- 10. Premium numbers are determined by our partner networks overseas and vary according to the country visited.

Points to note

You must make a connection action at least once every 180 days. If you do not, your SIM card will be disconnected from the network, and you will not be able to use the service at all. You will also lose your mobile phone number. Any credit on your account at the time of disconnection will be forfeited.

'Connection actions' are:

- Making a chargeable outbound call
- Sending a text message
- Topping up your account
- Making a payment for a value added service
- Registering your details
- We can place a charge on your account if a bank reverses a debit or credit card payment to your account. The amount of the charge will be the same as the amount recovered by the bank. Your account's credit balance may drop below zero as a result of this charge. If this happens subsequent credits will, in the first place, be applied to clear any such negative balance.
- Any text message sent to you, which doesn't get through because you are out of credit will be lost.
- To make or receive a chargeable call or receive a voicemail message, you must have sufficient credit on your account to enable you to make a call of one minute duration. The call will be terminated when the balance on the account reaches zero during the call. To send a text as part of an allowance or multimedia message, you must also have a minimum of 1pence credit available.
- EE information services rate applies when using short code dialling from your mobile phone (unless otherwise stated).
- Calls are charged by the minute (unless otherwise stated) and rounded up to the nearest penny.
- If you use, whether directly or through a third party, any device to route or re-route voice, text messages or other services on, from or to the network or you sell or attempt to sell or otherwise provide commercial services using our network to any third party, we'll remove your free minutes or texts from you and/or disconnect your SIM card from our network without giving you any advance warning.
- All prices include VAT at the current rate of 20% (includes those calls made or received whilst abroad).
- Charging for calls will commence when:
 - A call has been answered
 - Connected to a customer services advisor
 - Indicated within the Roaming automated service

A call ends when:

- a) you end the call on your device; or
- b) 16 seconds after your calling device loses signal for any reason (note: we continue to maintain the call in case your device reestablishes a signal with our network within this period); or
- you do not end the call on your device up to 30 seconds after the last third party you were connected to has ended their call.
- A text message consists of up to 160 characters. If you send a longer message, you will be charged for two or more text messages as appropriate.
- While we use all reasonable endeavors to ensure that your calls are processed in the order that they are made, and that they are billed for the appropriate period, for reasons beyond our control it is possible that this may not happen.
- The following plans are no longer available to move to: Talk Tariff, Mates Rates, Mates Rates International, Text Appeal, Everyone, Standard, Relax, Relax with Allowances, Talk & Text. If existing customers leave one of these plans they will not be able to join.